



**SIGN EXPO  
CANADA**

**September 19-20, 2024**

The International Centre, Hall 5  
6900 Airport Road, Mississauga, ON

# Signs of a good investment



**“Sign Expo Canada gives us the opportunity to meet with our suppliers, cohorts across the country, and build agent networks.”**

— JUSTIN BOUDREAU, MATTATALL SIGNS

**2,500**

sign, graphics and visual communications industry professionals

**Over 100**

exhibiting companies

**78%**

of attendees intend on making a purchase as a result of visiting

**59%**

of attendees have purchasing power

**54%**

of attendees are executives or management level

**Don't miss your chance to exhibit at Sign Expo Canada 2024!**





# Why Exhibit

Sign Expo Canada offers a dynamic marketplace that encompasses the industry in all its facets, including Digital Signage, Traditional Signage and Visual Communications at large. A unique opportunity to connect with industry leaders, explore innovative technology and highlight a diverse range of solutions. Join us to shine a light on your distinctive offerings and get access to a wide pool of potential clients and partners in this growing industry.

- Equipment **29%**
- Sign Materials & Substrates **23%**
- Distributors **15%**
- Trade Specific Products **14%**
- Other **19%**



As an exhibitor, Sign Expo Canada can help your company reach all sales and marketing goals including:

- Opportunity to connect with a wide audience.
- Obtain new leads and meet with current customers.
- Increase brand awareness and visibility.
- Launch new products.
- Conduct research and development.
- Engage your staff in a team-building experience.



## Showcase your products and solutions to:

**Sign Manufacturers** (Non-Electric and Electric) 🍁 **Sign Installation / Maintenance** 🍁 **Suppliers / Distributors** 🍁 **Digital Sign** 🍁 **Design Firms** 🍁 **Architectural Firms** 🍁 **and others!**



## Book your exhibit booth today!

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